

San Francisco Beautiful

Digital Billboards Along Highways

CA Assembly To Determine Moratorium

Today, the Judiciary Committee of the State Assembly will hold its initial hearing on AB109. If passed, the bill will put a two-year moratorium on the installation of any new digital billboards in the state. Assemblyman Mike Feuer (D-Los Angeles) has introduced AB109 to allow time for studies of digital billboards' effect on traffic safety before allowing the signs to proliferate along our roadways.

Heavy opposition is anticipated to this bill from the outdoor advertising industry. So, it is critically important for legislators to hear from constituents who want to protect our visual landscape against these potentially dangerous, brightly-lighted, rapidly-changing signs.

San Francisco Beautiful is teaming up with [Scenic America](#) and the [Coalition to Ban Billboard Blight: Defending Our Public Spaces, Protecting Our Visual Landscape](#). Together, we are calling on our supporters to contact their legislators to request the passage of AB109. Scenic America has made it very easy to send a personalized letter to legislators by providing a form at their website. Go to: http://salsa.democracyinaction.org/o/2436/t/3413/campaign.jsp?campaign_KEY=26276.

Please Act Now! *Don't let our public air space be polluted with garish advertising.*

San Francisco Beautiful's mission is to create, enhance and protect the unique livability of San Francisco. In 2002, we won the "No New Billboard Campaign" voter approval and stopped the installation of new billboards in San Francisco. challenge the billboard industry again by saying, "No New Digital Billboards Al

State's Freeways!"

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