

**San Francisco Beautiful  
Friedel Klusmann Grants Program  
Targeted Neighborhood Application  
(Central Market)**



(Please note: all applications must be submitted electronically to [jonathan@sfbeautiful.org](mailto:jonathan@sfbeautiful.org) and are to be no more than four pages long.)

**Applicant's Name:** \_\_\_\_\_

**Grant Amount Requested:** \_\_\_\_\_ **Grant Submission Date:** \_\_\_\_\_

**Project Title:** \_\_\_\_\_

**Contact Person's name, address, phone #, e-mail address:** \_\_\_\_\_

\_\_\_\_\_

**Have you ever received a grant from San Francisco Beautiful?** Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, when? \_\_\_\_\_ For how much? \_\_\_\_\_

**How did you find out about SFB's Grants Program?**

*Please provide the following information:*

**1) For 2011, San Francisco Beautiful is targeting 50% of its grants to the Central (aka Mid-Market) neighborhood. Describe how your proposal will augment the current efforts to revitalize this area.**

**2) Provide a summary statement of need and amount you are requesting from San Francisco Beautiful. Describe the project you are planning to execute, local support for the project as well as its immediate objectives and ultimate goals. Describe the project's public purpose and your organization's plans for short and long-term project management and maintenance.**

**3) Provide a brief history of your organization and how this project supports its mission.**

**4) How do you anticipate raising the funds necessary to complete the project?**

**5) How will you demonstrate “success”? In other words, what specific outcomes will you be able to demonstrate to SFB? For example, not only how many people will be helped by this project/grant but also HOW will they be helped?**

**6) Are there opportunities for SFB members to participate in the execution of the grant, e.g., painting a mural, planting a garden, construction activities? Please specify.**

**7) Be sure that the following attachments accompany your application:**

- Cover Letter
- A complete and detailed line item budget that includes all project elements and lists other sources of funding. Be sure to provide the overall cost of the project and clearly indicate what would be funded by SFB
- “Before” photographs, design plans or other visual aids (are required, if applicable)
- Proof of tax exempt status\*
- Audited financial statement\*
- Board of Directors list\*
- Total organizational budget\*

\*If your group is using a fiscal agent, please include these items from them. In addition, please include a list of your group’s governing body, total organizational budget and financial statement (if applicable).