

*Together for San Francisco*



Wednesday, October 13, 2010  
The Mark Hopkins Intercontinental Hotel  
One Nob Hill, San Francisco



PLEASE JOIN US FOR  
**SAN FRANCISCO BEAUTIFUL'S  
 2010 AWARDS DINNER**

*Together for San Francisco*

**Wednesday, October 13, 2010**

The Mark Hopkins Intercontinental Hotel  
 One Nob Hill, San Francisco

- 6:00 pm Reception and Silent Auction
- 7:15 pm Dinner and Awards Presentation
- 9:00 pm Conclusion

**HATITUDES**

Wear a hat you've made or bought that represents San Francisco. Prizes awarded in two categories:

- Native and not-so-Native Flora of San Francisco
- Icons of San Francisco

**SPECIAL \$5,000 RAFFLE**

Maximum of 100 tickets will be sold at \$100 each and the winner gets 50% of the pot!

**SAN FRANCISCO  
 BEAUTIFUL'S**

*Awards*



**LAND'S END REVITALIZATION:  
 CALIFORNIA COASTAL TRAIL AND  
 VISITOR ACCESS ENHANCEMENTS**



**COHEN ALLEY/  
 THE TENDERLOIN  
 NATIONAL FOREST**



**PENNSYLVANIA GARDEN**



**MINT PLAZA**

**PRESENTED BY**

Melissa Griffin, *Columnist and Political Commentator,*  
 San Francisco Examiner

**MID-MARKET: A CENTER FOR CREATIVE ACTION**

Designed and presented by Cynthia Talley, M.L.A.,  
 winner of the San Francisco Beautiful Urban Design Award

*Sponsors*

**ENHANCERS**

CHANDRA AND ROBERT FRIESE  
 RICHARD N. GOLDMAN  
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 Merla Zellerbach & Lee Munson

*partial list*

Year after year, *San Francisco Beautiful* stands for neighborhood participation, democratic process, beauty and vibrancy, livability and sustainability, preservation and enhancement, and social and economic diversity. Whether through our beautification awards, Klussmann financial grants to help neighborhoods realize their own projects, support of stronger neighborhood planning or opposition to rampant commercialization of the public realm, we work to assure that the city remains *San Francisco Beautiful* in the 21st century.

**FOR INFO & TICKET SALES:**

**415.665.1150 • SFBEAUTIFUL.ORG**

